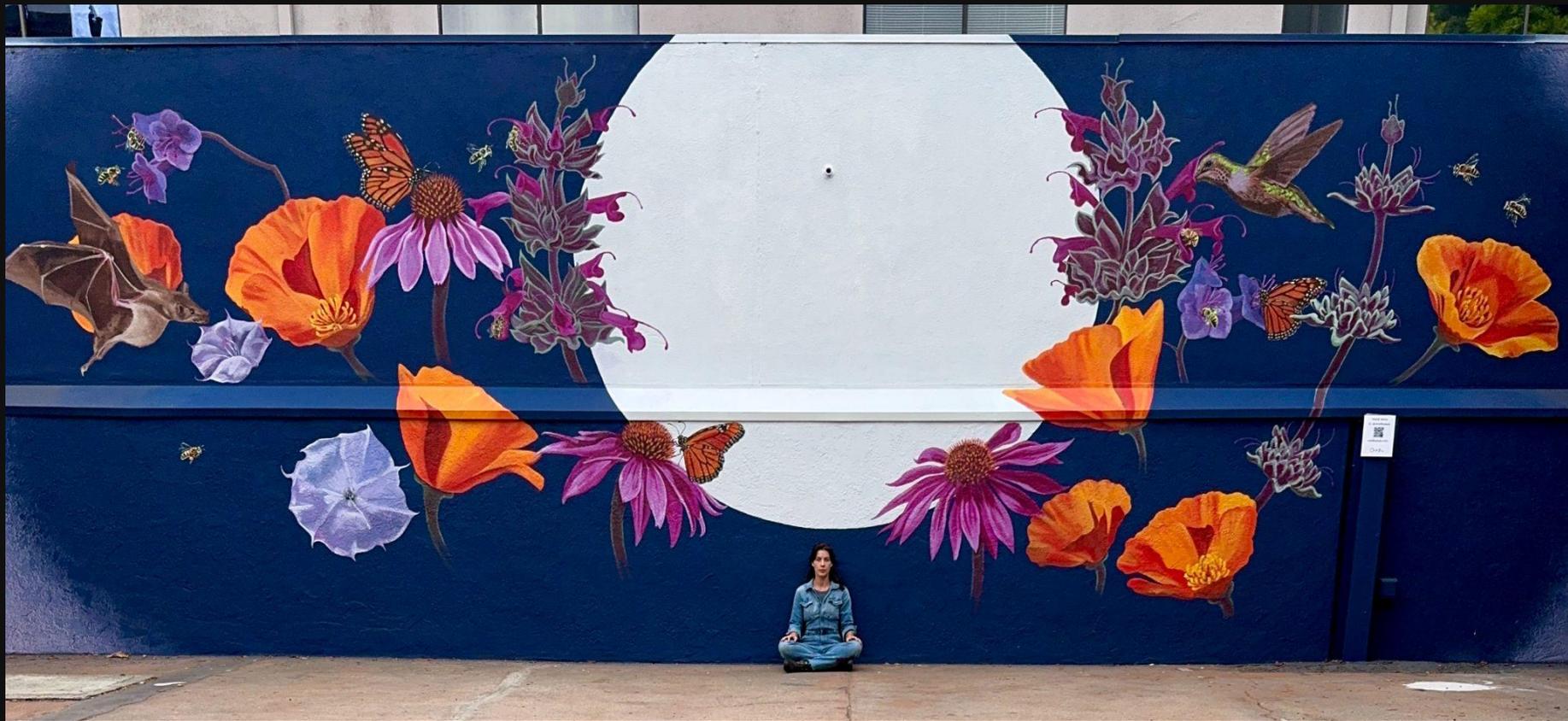


# HOPE GROWS WILD - MURAL UNVEILING



A Celebration of Ecology, Art & Local Community  
Saturday, October 25, 2025 – LoDo Studios, Santa Barbara



Photos by Stephen Lewis

On Saturday, October 25th LoDo Studios unveils *Hope Grows Wild*, a 15×50 ft mural by Santa Barbara artist Orielle Anaïs.

This debut public mural celebrates the tenacity of California native wildflowers and pollinator species, while serving as a call to action for collective stewardship of our environment.

*“The role of the artist is to make the revolution irresistible.”*

*- Toni Cade Bambara*

# WHY THIS MURAL MATTERS



1

## Pollinator Awareness

Highlights species critical to our food supply and ecosystem health.

2

## Climate Conversation

Uses beauty to inspire environmental action.

3

## Public Art Legacy

A lasting cultural and ecological landmark for Santa Barbara.

4

## Community Space

The white moon doubles as a projection screen for LoDo Studios events and programming.

# WHO WILL ATTEND + EVENT DETAILS

- Santa Barbara residents passionate about art and sustainability
- Local artists, cultural organizations, green businesses, and creative entrepreneurs
- Press and media covering art, culture, and climate topics

2:00pm Doors Open

3:00pm Mural Unveiling + Artist Talk

4:00pm DJ Music + Mingling

- Wine & Small Bites Provided
- On Site Press Opportunities
- Parking Across Street at OfficeMax



# PARTNER OPPORTUNITY



## *Why Partner & What You'll Receive*

- **Visibility:** Connect with an audience that values art, ecology, and community.
- **Credibility:** Showcase your role as an environmental leader.
- **Engagement:** Interact directly with attendees through your display and activities.
- **Media Exposure:** Mural Photo Ops for press, social media, and marketing.
- **Interactivity:** Share materials, recruit volunteers, or host hands-on experiences.
- **Event Support:** 6-ft table, chairs, electricity (on request), and parking provided.
- **Partnership Fee:** \$300



## BEYOND THE EVENT: COMMISSION A MURAL

*Create a lasting statement piece aligned with your mission.*

- Commission a mural or painting for your site
- Partner as a sponsor for upcoming projects
- License art imagery for products, events, or campaigns
- Media + PR opportunities that expand visibility

### ORIELLE ANAÏS

Orielle offers  
commissioned  
public and private  
murals.

*"I see the world whole, and alive with  
rhythm."*

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Based in Santa Barbara, CA

Join us for

HOPE GROWS  
WILD

UNVEILING

Please reach out to  
reserve your space at  
the mural unveiling.

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